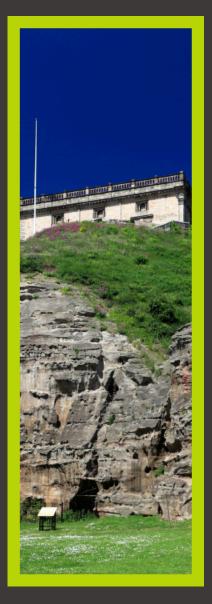




# NOTTINGHAM CITY COUNCIL UK SHARED PROSPERITY FUND PROGRAMME PROGRESS UPDATE MAY 2024









#### NOTTINGHAM'S UKSPF PROGRAMME

In 2022 Nottingham City Council received £8.5 million from the Government's UK Shared Prosperity Fund (UKSPF) to deliver a three-year programme of activities, services and projects which would support our residents, communities, businesses and economy.









Nottingham's programme focusses on six key themes:

- Supporting the development of Nottingham's communities (including employment support)
  - 2. Improving Nottingham's City Centre & neighbourhoods
    - 3. Supporting Nottingham's visitor economy
- 4. Supporting inward investment in Nottingham
  - 5. Supporting Nottingham's businesses to grow
- Developing Nottingham's skills (including digital skills and green skills)

The ambitions to become a carbon neutral city by 2028 and to remain a diverse and inclusive City were embedded in each of these themes.

#### COMMUNITY DEVELOPMENT

Nottingham City Council has allocated over £3 million of our UKSPF programme funding to deliver community development events and activities aimed at engaging residents and supporting them with the increased cost of living.

These projects have been delivered by:

The Renewal Trust

St Anns Advice

Places for People

Volunteer it Yourself

Evolve

NCC Housing Services

NCC Resident Development Service



Windrush 75th Anniversary Event



Decking at St Ann's Advice Centre - St Anns



Clifton Easter Community Day

Cost of Living Event

#### **Impact to date**

- Over 6,500 people engaged in community events and activities
- 3,480 households received support with reducing the cost of living
- 2,460 households supported to take up energy efficiency measures

#### **EMPLOYMENT SUPPORT**



Impact to date

- 420 people receiving support to gain employment
- 140 people newly engaged in jobsearching
  - 140 people gained Basic Skills following support
  - 400 volunteering opportunities created and filled
- 145 people gained a qualification or completed a course



The funding has also been used to deliver projects which support economically inactive and long-term unemployed residents to progress into employment.

These projects are delivered by:

Volunteer it Yourself

Evolve
Framework Housing
Futures
Second Chance Learning Academy
Princes Trust
Bestwood Partnership
Transform Training
Access Training
NCC Housing Services

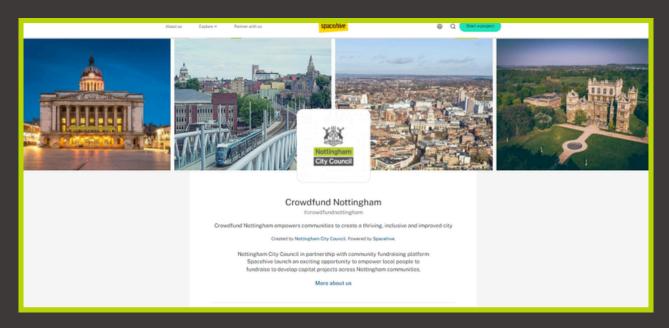
**Evolve** - "Through tailored support and a nurturing environment, Mrs. N found her confidence to re-enter the workforce. From basic skills to mock interviews, she embraced the journey with determination. Now employed, she continues to thrive, seeking to further her hours while cherishing the friendships and connections forged along the way."

Transform Training - "A's journey with Transform has been empowering. From honing communication skills to reflecting on career aspirations, the training provided invaluable insights. Volunteering with Transform's Breakaway Group not only enriched experience but also aided in securing a role as a teaching assistant. Beyond job support, Transform fosters a sense of community and belonging for immigrants like 'A'."

#### CROWDFUND NOTTINGHAM

Nottingham City Council, in partnership with community fundraising platform Spacehive, has launched an opportunity for local people to raise funds for local projects. These projects will create or improve neighbourhood venues that can be used to host a range of activities such as community events, advice services, sport and recreation and employment support.

To date pledges have been made from local communities to a number of projects, while other local organisations develop their project ideas and explore crowdfunding as a means of raising funds toward them.





For further information or questions about this project visit the home of community fundraising (Crowdfund Nottingham Project) or email - ukspf@nottinghamcity.gov.uk

# IMPROVING THE CITY CENTRE & NEIGHBOURHOODS

Almost £1 million has been allocated to improving the City Centre and Nottingham's neighbourhoods. To date, areas such as the Old Market Square, Sneinton Market and Lister Gate has benefitted from this funding.

Before the programme ends in March 2025, further projects will be completed at other locations across the City including Hockley, Canning Circus and Hyson Green.



<u>Lister Gate Art Project - before</u>



**Lister Gate Art Project - after** 



**Old Market Square Planters** 

In addition to improving public spaces and the High Streets, the UKSPF programme also includes two grant schemes for Nottingham businesses; the Shop Front & Vacant Premises Improvement Grant and the Business Decarbonisation Grant

#### **Impact to date**

- More than 20,000m<sup>2</sup> of public realm improved
- 80 businesses applied for or received a grant

#### **CITY CENTRE EVENTS**



Nottinghamshire Pride - "Notts Pride is a pleasure to be a part of and we will always do what we can as a business to support the day and make it memorable for everyone involved."

To date over 100,000 people have been attracted to events delivered in the City Centre, which have been partfunded through UKSPF. These include the Ay-Up market, Nottingham Jobs Fair, Nottinghamshire Pride and Light Night.

In June 2024 a new grant scheme will be launched aimed at supporting organisations to deliver <u>cultural and heritage and creative events</u> and programmes.



Hockley Hustle - "Bigger and better every year - looking forward to the next!"



Nottingham Light Night - "A nice walk around the city to look at different interactive pretty lights and a chance to see different parts of the city."



Ay-Up Market - "Great to see things like this happening in Nottingham and for a platform to be given to independent small businesses in such a busy location."

# SUPPORT THE VISITOR ECONOMY & INWARD INVESTMENT

Marketing Nottingham and Nottinghamshire has received UKSPF funds to:

- grow visitor numbers, promote major events, encourage more overnight stays, extend our tourism season and encourage more seasonal breaks to the City.
- support inward investment activity, promoting Nottingham as a business and investment destination.
- Offer a range of free and impartial support services for businesses looking to relocate or expand within Nottingham.





Marketing NG - "The UKSPF grant has ensured Visit Nottinghamshire has been able to continue it's critical support for the industry, maximising on the many assets, including our website <a href="www.visit-nottinghamshire.co.uk">www.visit-nottinghamshire.co.uk</a> which reaches over 4 million per year! The UKSPF grant allows us to promote Nottingham as a business destination and ensures that we work with companies to help them locate, stay and grow here. By doing this, we are directly facilitating economic growth for Nottingham, creating job opportunities for people and improving the standard and quality of life for residents."

#### **Impact to date**

- Over 700 businesses in the City supported
  - 20,000 additional visitors to venues and attractions
- 91,000 additional web-searches for Nottingham businesses and events

### BUSINESS SUPPORT PROJECTS

More than £2 million has been committed to supporting Nottingham's business community to grow the local economy and create new jobs. The UKSPF programme has funded the provision of business advice through the Nottingham Growth Hub alongside a range of general and sector specific business support projects delivered by NBV Enterprise Solutions, Medilink Midlands, The University of Nottingham and Nottingham Trent University

In April 2024 new projects were launched designed to help grow the Social Economy, attract new angel investment, allow businesses to access grants for research & development. A new accelerator / incubator space for Nottingham businesses has also been opened.



NBV - providing pre-start and start-up business support to local entrepreneurs



Medilink – Life-science businesses attending Medilink Midland's MeTap programme

**NBV -** "In the first year of the project, our endeavours have yielded significant results, with 242 enquiries generated. Out of these, 145 beneficiaries have actively engaged with our services, either through receiving advisory support or participating in workshops."

**Medilink -** "As a direct result of UKSPF funding, Medilink Midlands have been able to create a robust support program for Nottingham's thriving lifescience community, preventing a loss of invaluable sector knowledge. The MeTap project is critical in allowing them to provide Life Science and Medtech support to innovators."

### BUSINESS SUPPORT GRANTS

The UKSPF programme also provides grants to local businesses to support their growth, improve their premises and reduce their carbon footprint. Alongside the previously mentioned Shop Front and Vacant Premises Grant and the Business Decarbonisation Grant we offer a Business Growth Grant to help local companies to deliver economic growth. By providing new investment the grant supports the improvement of business performance, raising productivity and increasing skilled employment opportunities for citizens of Nottingham.

For more information on the three grants go to - <u>UKSPF Business</u>
<u>Support Grants</u>





Before & After of the Biscuit & Brew shop front improvement



LED lighting part-funded through the Business Decarbonisation Grant



A 3D printing post-processing system
part-funded through the Business
Growth Grant

#### SKILLS DEVELOPMENT

Nottingham City Council's UKSPF programme includes a project aimed at helping economically inactive and unemployed residents to develop skills which will help them progress into careers in the Green and Low Carbon sectors.

This project launched in April 2024 and is delivered by a partnership led by Nottingham College



In April 2024, the <u>Digital Capital Grant</u> scheme was created to enable Nottingham community organisations to purchase new IT equipment. This equipment will be accessible to local residents who are looking to develop their digital and life skills and to participate in courses and gain qualifications that supports their progression into employment.



#### THE COMING YEAR

By the end of the second year of the programme (March 2024), £2.5 million of our UKSPF allocation has been spent. The remaining £6 million will be spent before March 2025. Of the remaining funding:

- 59% will be used by local organisations to deliver our community, employment, skills and business support projects
- 15% will be made available to Nottingham businesses and organisations through our small grant schemes.
- 26% will be used to deliver additional business and employment support activities and more City Centre and community and neighbourhood infrastructure projects.



By March 2025 we forecast that through the Nottingham UKSPF programme:

- Over 200,000 people will have attended an activity or visited an event or venue supported by UKSPF
- · 650 volunteering opportunities will have been created at one of these 375 events
  - 20 community venues and spaces and 30,000m<sup>2</sup> of public realm will have been improved
- Nottingham businesses will have received 385 grants and created over 1,000 new iobs
  - 10,000m<sup>2</sup> of space in more than 50 commercial buildings will have been improved
  - · 1,940 Nottingham households will have taken up energy efficiency measures
- 1,850 people will have received support to progress into employment, with 650 of these starting a new job
  - 275 economically inactive people will have engaged with the benefits system
     1,400 people will have accessed basic or life skills courses

#### UKSPF GRANT RECIPIENTS





































