



Visual Summary

We want to know how the use of tablets, ipads, and mobile phones impacts upon young children's development, behaviour and health

What does taking part involve?

Parents:

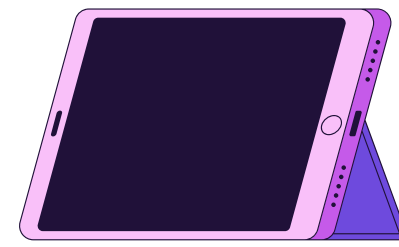
15 mins



Complete a questionnaire (online or on paper)



Answer some questions about interactions with their child (conducted face to face or over the phone)



Take a daily screenshot of battery usage for all iPads/iPhones child uses for 1 week

&/OR



Download an app on all devices the child uses to record child's usage for 1 week

The child:

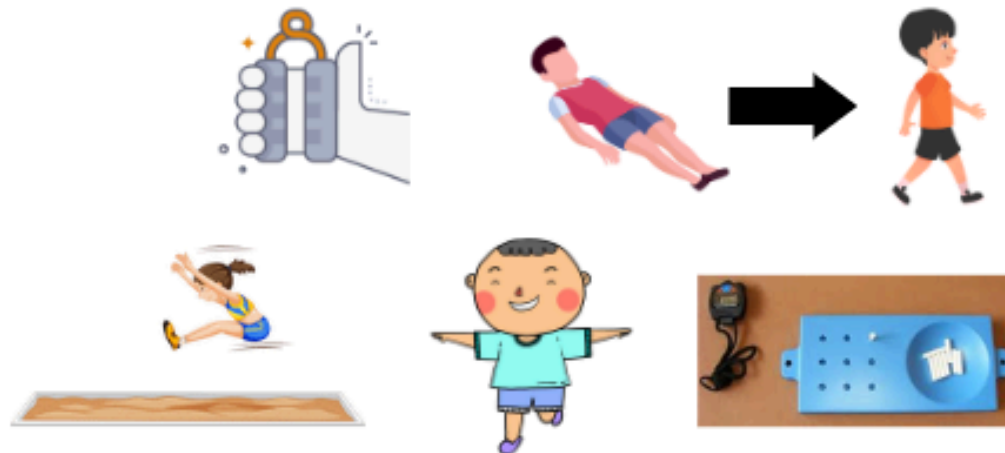
At nursery/preschool



Complete activities on an iPad to assess development

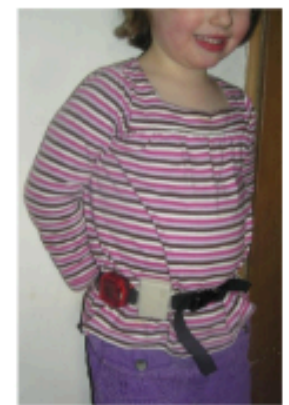


Have their height and weight measured



Complete a series of activities to measure their motor development

At home, out & about & at childcare



Wear an activity monitor for 1 week on their hip

The childcare setting:



Provide EYFS profile data on the child's school readiness when available

Childcare staff:



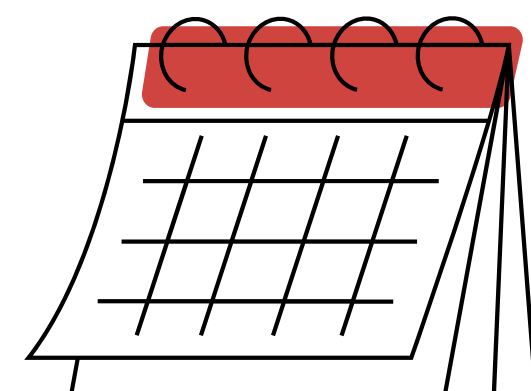
5 mins

Complete a questionnaire (online or on paper) about the child's social development

When?

&

Baseline



1 year later



📱🌟 Exciting New Research Opportunity for Early Years Settings! 🌟📱

We're launching the **iKids Study** to explore how interactive devices like tablets and smartphones affect the health and development of children under 6. With so many questions from parents and nursery staff about screen time, we aim to provide clear guidance based on real evidence!

What's Involved?

- Simple assessments with **children aged 3-4**, repeated a year later.
- Fun and age-appropriate activities to explore learning, motor skills, and more.
- Parents and staff share insights through quick, easy questionnaires.
- **Each participating nursery** receives **up to £200** as a thank-you!
- **Parents** receive **vouchers of up to £60** for helping us!

Why Take Part?

Your input will help us understand the benefits and challenges of device use, shaping future advice for families and nurseries.

Let's work together to uncover how technology impacts our little ones!

Watch our information
video to learn more!



Register your interest here!



Website: www.ikidsstudy.com

Email: ikids@shu.ac.uk

Facebook: iKids Research Study

X/ Twitter: @iKidsStudy